

Thursday, 26<sup>th</sup> of September 2019

### Welcome reception

08:30 – 09:00, Keplerstr. 7, 1<sup>st</sup> floor, foyer Senatssaal (“Senate Hall”)

### Conference opening & welcome:

**Birgit Renzl & Simone Rehm, Vice Rector for Information Technology (CIO), University of Stuttgart**

09:00 – 09:15, Keplerstr. 7, 1<sup>st</sup> floor, room Senatssaal

### Keynote: Claus Rerup, Frankfurt School of Finance and Management, “The Dark Side of Agility”

09:15 – 10:15, Keplerstr. 7, 1<sup>st</sup> floor, room Senatssaal

### Paper session 1a: „Organizational agility“

10:30 – 12:00, Keplerstr. 17, 7<sup>th</sup> floor, room M 17.74

Session chair: Martin Gersch

**Sylvia Gaiser, Christian A. Mahringer, Martin Rost** (*University of Stuttgart*),  
**Steffen Wütz** (*Porsche AG*) & **Birgit Renzl** (*University of Stuttgart*)

Organizational agility – A structured review of the literature

**Sarah Müller-Sägebrecth & Anna-Theresa Walter**  
(*Technical University of Dresden*)

Strategic agility as an enabler for business model innovation

**Stefan Konlechner & Wolfgang H. Güttel**  
(*Johannes Kepler University Linz*)

A coevolutionary perspective on replication strategies

### Paper session 1b: „Leadership“

10:30 – 12:00, Keplerstr. 17, 7<sup>th</sup> floor, room M 17.72

Session chair: Jochen Koch

**Simone Schmid** (*Chemnitz University of Technology*)

How to manage adaptability by complexity leadership:  
lessons from a leading manufacturing company

**Jan Langhof & Stefan Güldenber** (*University of Liechtenstein*)  
Next generation leadership: The rise of the robot servant leaders?

**Fabrice M. Mielke & Daniela Rastetter** (*University of Hamburg*)

Connecting individual to organisational mindfulness:  
A conceptual framework how mindfulness mediation enhances  
resilience and the management of the unexpected

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### Lunch

12:00 – 13:00, Keplerstr. 17, 7<sup>th</sup> floor, foyer

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#### Paper session 2a: “Dynamic Capabilities”

13:00 – 14:30, room M 17.74

Session chair: Wolfgang Burr

**Enrique Claver-Cortés, Bartolomé Marco-Lajara, Lorena Ruiz-Fernández, Francisco García-Lillo & Pedro Seva-Larrosa** (*University of Alicante*)

A bibliometric analysis of the dynamic capabilities view in the field of strategic management

**Saeedeh Shafiee Kristensen** (*Milestone Systems*) & **Sara Shafiee** (*Technical University of Denmark*)

Rethinking organization design to enforce organizational agility

**William D. Schneper** (*Franklin & Marshall College*)

Entrepreneurial innovation and complementary assets in the digital age: the case of Pebble Technology Corporation

#### Paper session 2b: “Cognition”

13:00 – 14:30, room M 17.73

Session chair: Wolfgang Güttel

**Marcel F. Volland** (*University of Hamburg*)

Emergent strategies for introducing agility pursued by middle management: developing the theory of heuristics chains

**Nina Gusenleitner & Wolfgang Güttel**

(*Johannes Kepler University Linz*)

Cognitive microfoundations of capability development in the context of technological change

**Nora Malchin, Andreas Größler & Ivan Đula**

(*University of Stuttgart*)

Analyzing the impact of overconfidence bias on agile and traditional project teams

#### Paper session 2c: “R&D Management”

13:00 – 14:30, room M 17.72

Session chair: Heike Proff

**Kirstin Kiri Trier & Theresa Treffers**

(*Seeburg Castle University*)

Agility in the film industry: a qualitative study for agile new product development in the fictional feature film industry

**Andre Meier & Alexander Kock**

(*Technical University of Darmstadt*)

Antecedents and consequences of agile R&D units' organization - A conceptual framework

**Eva Sonnenmoser, Martin Rost & Birgit Renzl**

(*University of Stuttgart*)

Network relations conducive to innovation

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### Coffee break

14:30 – 15:00, Keplerstr. 17, 7<sup>th</sup> floor, foyer

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**Paper session 3a:  
“Agile practices”**

15:00 – 16:30, room M 17.74

Session chair: Wolfgang H. Güttel

**Friederike Redlbacher, Jetta Frost  
& Marcel Volland** (*University of Hamburg*)

How agile meeting landscapes manifest control configurations and drive endogenous change

**Kurt Rachlitz**  
(*ISF München*)

Agile organization and management of face-to-face communications

**Ewa Sońta-Drączkowska**  
(*Warsaw School of Economics*)

Do agile practices matter for product innovations? – An exploratory study

**Paper session 3b:  
“Agile work”**

15:00 – 16:30, room M 17.73

Session chair: Simone Schmid

**Daniel Thiemann & Arjan Kozica**  
(*ESB Business School Reutlingen*)

Impact and consequences of digital business strategies for employees: a holistic perspective

**Torsten Klein, Tobias Unfried & Utku Dogan**  
(*Technical University of Cologne*)

Agile work organisation in German start-ups: exploration of deregulation of employment

**Valentin Langholf & Uta Wilkens**  
(*Ruhr-University Bochum*)

Exploring moderators of a successful implementation of agile teams

**Paper session 3c: “Ressourcen & Dynamische Fähigkeiten” (German)**

15:00 – 16:30, room M 17.72

Session chair: Jörg Freiling

**Heike Proff, Florian Knobbe & Stefan Sommer**  
(*University of Duisburg-Essen*)

Fähigkeiten zur Nutzung der Chancen der Digitalisierung in kapitalintensiven Branchen – Eine branchenübergreifende Analyse

**Theresa Fritz & Wolfgang Burr**  
(*University of Stuttgart*)

Ressourcen in der Finanzmittelakquise von Startup-Unternehmen – am Beispiel der Energiewirtschaft

**Johann Valentowitsch** (*University of Stuttgart*)

Die Grenzen der Mikrofundierung von dynamischen Fähigkeiten: Warum die Übersetzungen makroskopischer Phänomene in die Mikroebene scheitern

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**Transfer to dinner location**

17:30, meeting point: place between Keplerstr. 17 and Keplerstr. 11

We take a 30 minutes ride with U6 from “Schlossplatz” to “Fasanenhof/Schelmenwasen”, get off at terminal stop. GFT is right across the terminal stop. Use the train tickets included in the conference map.

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**Aperitif & Executive panel “Becoming agile! Challenges and opportunities for established companies”**

18:00 – 20:00, GFT Technologies, Schelmenwasenstr. 34, Stuttgart-Fasanenhof

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**Conference dinner**

20:00 – 22:30, GFT/SW 34, Schelmenwasenstr. 34, Stuttgart-Fasanenhof (22:30 Transfer to city center)

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Friday, 27<sup>th</sup> of September 2019

**Paper session 4a: “Ambidexterity”**

09:00 – 10:30, Keplerstr. 17, 7<sup>th</sup> floor, room M 17.74

Session chair: David Bryde

**Patrick Sailer & Stephan Kaiser**

*(Bundeswehr University Munich)*

Temporary organizations:

The influence of actors and context on ambidexterity

**Michael Stephan & Lucas Müller**

*(Philipps University of Marburg)*

To separate or to integrate?

The normative effect of national culture  
on organizational ambidexterity

**Bettina Lindner, Katja Hutter** *(University of Salzburg and Innsbruck)*

**& Anne Gfrerer** *(University of Innsbruck)*

Corporate accelerators: from popular to profitable

**Paper session 4b: “Agile Führung” (German)**

09:00 – 10:30, Keplerstr. 17, 7<sup>th</sup> floor, room M 17.73

Session chair: Stefan Güldenber

**Elsa Breit** *(University of Siegen)*

Von der Führungskraft zu Führungsrollen  
– kollektive Führung und Agilität am Beispiel  
der agilen Methode Scrum und Holokratie

**Katharina Musil & Wolfgang Güttel**

*(Johannes Kepler University Linz)*

Führungs- und Expertenidentitätskonstruktion  
im Krankenhauskontext: Was Führungskräfte am  
(Durch)Führen von Lernprozessen hindert

**Philipp D. Schaller & Matthias Lutze**

*(Bundeswehr University Munich)*

Hybride Organisation: Agilität und Hierarchie  
nach dem Vorbild des preußisch-deutschen Militärs

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**Coffee break**

10:30 – 11:00, Keplerstr. 17, 7<sup>th</sup> floor, foyer

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**Keynote: Christian Stadler, Warwick Business School, University of Warwick**  
**“Open Strategy”**

11:00 – 12:00, Keplerstr. 17, 7<sup>th</sup> floor, room M 17.74

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**Lunch**

12:00 – 13:00, Keplerstr. 17, 7<sup>th</sup> floor, foyer

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**Paper session 5a: “Managing tensions”**

13:00 – 14:30, Keplerstr. 17, 7<sup>th</sup> floor, room M 17.74

Session chair: Jan Langhof

**Katharina Musil, Barbara Müller** (*Johannes Kepler University Linz*),

**Karin Link** (*University of Applied Sciences Wiener Neustadt*)

**& Wolfgang Güttel** (*Johannes Kepler University Linz*)

Under pressure: the middle manager’s role for creating  
more flexible and adaptive organizations

**Miriam Bachmann & Anne-Katrin Neyer**

(*Martin Luther University of Halle-Wittenberg*)

The evolution of the agile organization

– A paradox approach

**Anne Jülicher, Andreas Größler & Ivan Đula**

(*University of Stuttgart*)

The impact of personal information requirements  
on the discontinuation of software usage

**Paper session 5b: “Aktuelle Trends” (German)**

13:00 – 14:30, Keplerstr. 17, 7<sup>th</sup> floor, room M 17.73

Session chair: Torsten Klein

**Marcus Winkler** (*DITF Denkendorf*)

**& Meike Tilebein** (*University of Stuttgart*)

Digitale Geschäftsmodelle für hochwertige und  
innovativ-technische modische Produkte

**Philipp Humbeck** (*University of Stuttgart*),

**Franziska Goß** (*TRUMPF Ditzingen*)

**& Thomas Bauernhansl** (*University of Stuttgart*)

Value creation through product-service systems  
in business ecosystems – Identification of key challenges  
for mechanical engineering companies

**Herbert Gölzner & Markus Rieder**

(*Salzburg University of Applied Sciences*)

Provokative Organisationsentwicklung

– Einzelfallstudie am Beispiel eines Ingenieurbüros

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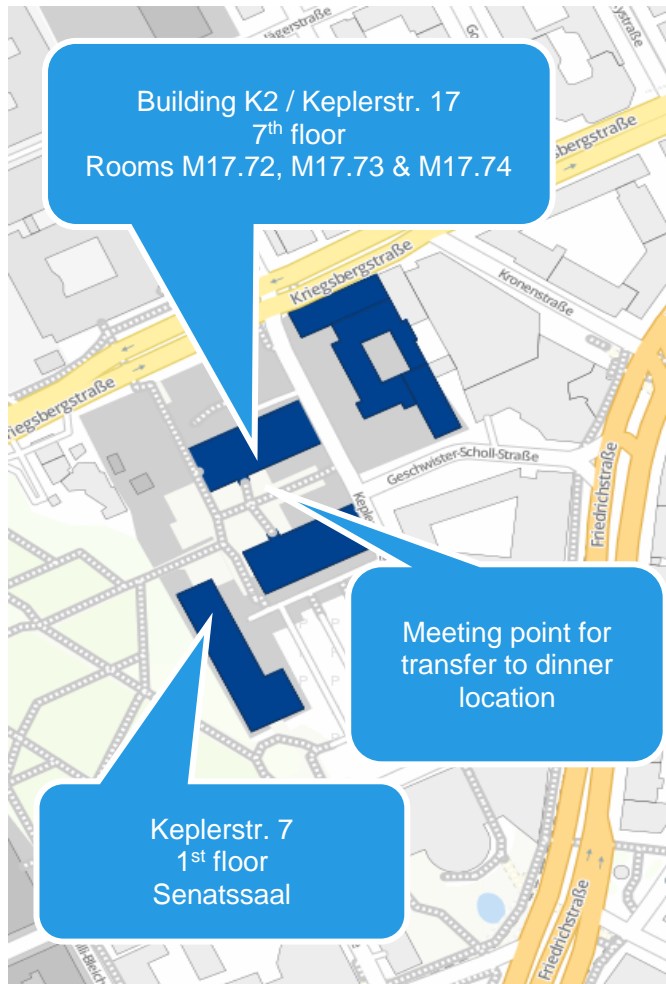
**Farewell coffee**

14:30 – 15:00, Keplerstr. 17, 7<sup>th</sup> floor, foyer

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## Further information

### Campus map:



### Emergency contacts:

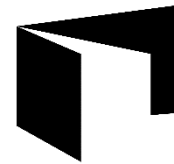
Katja Klumpp  
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### Your wifi password:

Wifi: "Konferenz"  
Thursday, 26<sup>th</sup> of September 2019  
Password: 304-746-338-848  
Friday, 27<sup>th</sup> of September 2019  
Password: 352-062-171-783

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